

TRANSFORM HOTELS

REASONS TO CHOOSE
DECORATIVE VINYL REFIT
OVER TRADITIONAL REFURBS



ARCHITEXTURAL[™]
Surface. Designed.

Refurbishments are happening with
leading hotel brands...



"As a construction manager specializing
in high-end themes, I was immediately
convinced by Cover Styl'.

For the Club Med Group, Cover Styl' is the
perfect solution for the renovation of our
holiday villages and a good substitute for
various carpentry work on doors, design
elements and furniture.

Frédéric Davi,
Deputy Director of Constructions Zone Europe Africa



“

HILTON CHOSE
TO WRAP HOTEL
ROOMS AND FIRE
DOORS RATHER
THAN REPLACE DUE
TO THE MASSIVE
COST SAVINGS.

”



3M DI-NOC Case Study:
Hilton Honors

Project:
832 Guest room renovation

Total Project Size:
2200+ total doors

Cost Saving:
New door estimate: \$1000
Door refresh using
3M DI-NOC estimated: \$500

**Total Estimated Saving
using 3M DI-NOC:** \$1,000,000

3M DI-NOC

BEFORE



AFTER





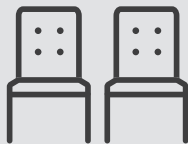
STANDARD RE-FITS COST 7 TIMES MORE

Traditional rip-out projects cost 7 times more than wrapping using vinyl. Hotels can potentially refurbish rooms, doors, lobbies, lifts, bars and restaurant areas for a fraction of the cost



QUICK INSTALL WITH NO BUILDING WORK

Refit without the mess and in a fraction of the time. Vinyls can often be applied over the existing substrate. No need for wholesale disruption.



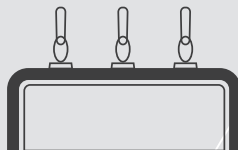
TRANSFORM ONE ITEM OR TRANSFORM MANY

Rejuvenate an entire interior in one go or just wrap individual items over time i.e. bar, tables and trims. It's a cost effective solution for any budget.



NO LOSS OF REVENUE

Refurbishment can be done one room at a time, meaning no wholesale closure or expensive down time. There's no noise, smells or waste for adjoining rooms meaning less disruption overall.



NOT JUST FOR FLAT SURFACES

Its versatile 3D form can fit virtually any surface. Curves and complex shapes no problem. Perfect for ceilings, intricate bar structures and columns.



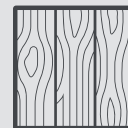
A SUSTAINABLE SOLUTION

Vinyl offers a longer term solution - reusing and recycling furniture rather than disposing of it. Upcycle existing fixtures and fittings to create less landfill.



INCREASE REVENUE FOR PREMIUM ROOMS

Great looking rooms encourage customer bookings with potential to increase revenue too. Refurbish a small number of rooms to create exclusive accommodation charged at a premium and even increase occupancy rates.



1500 REALISTIC TEXTURES AND PATTERNS

From concrete to metal and wood to leather; Hyper realistic textures look and feel like the real material. Apply finishes where it may be difficult or too costly to fit the real thing.



FIRE TESTED, MOISTURE AND HEAT RESISTANT

Fire tested, CE marked and IMO approved for peace of mind. Vinyl is also moisture and heat resistant for suitable applications in washrooms and food environments.